

# WORDz

a writing resource specializing in all parts and figures of speech

GEORGIA DZURICA\*  
freelance writer

## Profile

For more than 20 years, I've written creative concepts and copy for consumer and business-to-business marketing communications, including print advertising; TV and radio; collateral (brochures, special publications, sales literature); sales promotion (ideas, naming, theming, advertising slogans, POP, sweepstakes, dimensional direct mail); video, film, CD-ROM and corporate entertainment scripts; web content; proposals and presentations; press releases, annual reports and other corporate communications; humor. Articles in national magazines such as House & Garden, Art & Antiques, Attaché (US Air), American Way (American Airlines), Modern Maturity.

For more information,  
please call Georgia Dzurica\* at WORDz, 404-892-1014,  
eastern time. Or e-mail me at Gad174@aol.com.  
WORDz, 398 4th St. NE, Atlanta GA 30308



Advertising • Collateral • Promotions  
Scripts • Magazine Features • Web Content

## My WORDz Have Appeared in Work for:

AARP  
American Cyanamid Company  
Amoco  
Art & Antiques  
Avid Technology Inc.  
Barton Protective Services  
Bausch & Lomb  
BellSouth  
Blue Boy Foods  
Blue Cross & Blue Shield  
Bluegreen Golf  
Brooks Foods  
CNN  
Coca-Cola Company  
Cox Communications  
Delaware Lottery  
Eastman Kodak Company  
First Image  
Goizueta Business School,  
Emory University  
Grandma Brown's Beans  
Heinz Pet Products  
Hoechst-Roussel Agri-Vet  
Holiday Inn  
House & Garden  
Kellogg Company  
Mobil Chemical Company  
New York State Apple Growers  
Ontario County Tourism Bureau  
Pizza Hut  
Provident National Bank  
Saint Simon's Island  
The Weather Channel  
Turner Classic Movies  
Turner Network Television  
United Way  
University of Miami Business School  
UPS  
USMotivation  
Wachovia  
Xerox Corporation

\* It's easy. Say, "Du-'rit-sa."

[www.wordz.net](http://www.wordz.net)